

Toledo



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President's Message April 2012

In March we had 7 new members join the chapter, 5 of the 7 (Michael Ameling, Gary Chandler, Shane Hetrick and Jack Robertson) are joining as Young Professional having previously been Student Members of APICS and Matthew Barber and Kimberly Howard join as Professional Members

Bowling Green student chapter has added 5 new members, Erik Helland, James Sherwood, Clayton Stewart, Alec Sweress and Bradley Wolesslagel.

In early March we sent out the second of our chapter 60 second surveys, I'm a little disappointed that we had a drop in the number of respondents; the first survey had 52 respondents and the second only 36, representing approximately 9% of the number receiving the survey, I had hoped our response rate would be closer to 20%.

The questions and results of the meeting survey are shown below, thanks to all those who took the time to participate.

Have you attended any chapter events in the last 6 months

- No – 64%
- 1 – 19%
- 2 or more – 17%

If you have not attended any of our events please tell us the reason(s)

- Dates or times were inconvenient – 29%
- Meeting topics were not relevant – 26%
- Do not wish to attend chapter events – 11%
- Other – 34%

Would you be more likely to attend Professional Development meetings if they were held in: (check all that apply)

- Toledo downtown area – 50%
- Toledo south Perrysburg/Maumee area – 44%
- Toledo west Holland/Sylvania area – 39%

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- Toledo east Oregon area – 14%
 - Southeast MI Lambertville area – 33%
 - Prefer not to attend events – 8%

Would you like speaker meetings to exclude dinner so that they finish at an earlier time

- Yes – 22%
- No- 70%
- Prefer not to attend events – 8%

Our final question was on potential topics for future meetings and we got a wide range of suggestions including Lean, Benchmarking, Certification & Maintenance, RFID, Cloud Computing, Warehouse Management Systems, Centralized Distribution and Local Businesses.

All of the responses have been shared with the board members and I am sure that you will find some of the topics listed above as the subjects at future meetings and we will try to take the geographic preferences into account when looking for venues.

By the time the April Newsletter is published we will have sent out our third 60 Second Survey; this time we are looking for feedback on education. Although the 2 main planks of the APICS education program are CPIM (Certified in Production and Inventory Management) and CSCP (Certified Supply Chain Professional) APICS has other educational programs and we would like to know if the chapter should consider offering some of these in the future.

In one of the recent communications about the BSCM (Basics of Supply Chain Management) class you will have read our request to pass the announcement to others in your company, APICS has excellent education programs, in the Chief Supply Chain officer Report 2011 (© SCM World 2011) APICS was cited as the number one preference for certification bodies amongst the respondents and was far ahead of the next placed associations.

I think those of us who are APICS members may not fully appreciate how well thought through the APICS educational programs are, the relevance and quality of their content and how participation benefits those taking the classes and their employers. I would encourage everyone reading this to inform others about APICS and the APICS educational programs.

Bruce Brechin, CPIM, CSCP

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Education Survey Report – April 2012

We sent out our 60 Second Education Survey on Monday March 26th, we followed up with reminders on the Wednesday and Friday and the survey closed at midnight on the night of Friday March 30th so everybody on our e-mail distribution list had just under 5 days to respond.

40 people, just over 10% of those on the mailing list took the survey and I'd like to thank them for helping us improve our understanding of what educational programs we need to try to offer.

The comments included a question regarding the price of classes for students and I'd like to take this opportunity to provide some information about our pricing practices.

We do try to keep the costs for full-time students as low as possible and generally we charge only for the cost of materials provided to the students by the chapter.

We charge professionals a higher price to enable the chapter to cover instructor fees, the costs of maintaining the current revision of the instructor materials and, hopefully, depending on the number of professional attendees, provide some level of net income which helps defray the costs of the student scholarships we award and donations to the student chapters.

However if we were to run a class only for students we would have to take into consideration the impact of the instructor fee.

Our ability to support our student members and student chapters has a direct relationship to the financial success of our classes, since January this year we have awarded \$3100 in scholarships or donations to the student chapters, this is lower than in recent years and quite simply reflects the fact that recently we had a very small number of classes with lower attendance levels and our current financial position is not as strong as in previous years.

We do hope that the new series of CPIM classes and the possibility of in-house classes will generate a level of net income allowing us to increase our financial support.

Survey questions and answers are shown on the following pages

Bruce Brechin, CPIM, CSCP

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APICS Toledo Education Survey March 2012

For demographic purposes we would like to know if you are an APICS member and if so your membership type

APICS Professional or Enterprise Member	24	60.0%
Not a member of APICS	9	22.5%
APICS Academic Member	2	5.0%
APICS Member but don't know type	2	5.0%
APICS Student Member	1	2.5%
APICS Young Professional Member	1	2.5%
APICS Retired Member	1	2.5%

Have you completed any APICS certifications?

CPIM	23	57.5%
I do not have an APICS Certification	14	35.0%
CSCP	7	17.5%
CFPIM	1	2.5%
CIRM	1	2.5%

Are you interested in APICS CPIM classes?

No	26	65.0%
Yes	8	20.0%
I prefer to study independently	6	15.0%

Are you interested in APICS CSCP classes?

No	23	57.5%
Yes	11	27.5%
I prefer to study independently	6	15.0%

The Toledo Chapter can offer in-house certification courses, do you think your employer would be interested?

I don't know	27	69.2%
No	9	23.1%
Yes	3	7.7%

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Do you know that APICS offers a Global Sourcing Workshop Series?

No, but I am not interested in this program	20	50.0%
No and I am interested in this program	10	25.0%
Yes, but I am not interested in this program	7	17.5%
Yes and I am interested in this program	3	7.5%

Do you know that APICS offers a Lean Enterprise Workshop Series?

No, but I am not interested in this program	14	35.0%
No and I am interested in this program	10	25.0%
Yes, but I am not interested in this program	9	22.5%
Yes and I am interested in this program	6	15.0%

Do you think your employer would be interested in sponsoring either the Global Sourcing or Lean Enterprise Workshops

No	37	94.9%
Yes	2	5.1%

Did you know APICS offers a Principles of Operations Management program for individuals new to materials and operations management?

No, but I am not interested in this program	21	52.5%
Yes, but I am not interested in this program	14	35.0%
No and I am interested in this program	3	7.5%
Yes and I am interested in this program	2	5.0%

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April Programming News Report on March's Meeting

On March 15, we had our annual Joint PDM with NAPM, the Toledo chapter of ISM. NAPM hosted the meeting, which was held at Poco Piatti in Perrysburg. NAPM had approximately 30 in attendance, with a fifty/fifty mix between their professional members and BGSU students. APICS had five attendees.

Our speaker was Dr Janet Hartley, from Bowling Green State University. Her topic was "Managing Supply Chain Risk" which was presented in a case-based format. We were divided into groups and then given case scenarios. Our task was to perform root cause analysis, identify challenges and areas of risk, and then make suggestions for addressing the issues and mitigating the risk. This interactive session was extremely informative.....and fun, too! Thanks to Dr Hartley for facilitating the program, and thanks to NAPM Toledo for hosting the meeting.

April PDM Joint Meeting with UTAPICS Tuesday, April 17 "Multi-Echelon Inventory Optimization"

What does Inventory Optimization mean in your business? Even for supply chain professionals, the term "Inventory Optimization" conjures up many meanings depending on each individual's background, training, discipline, and type of business. For C-level executives, when they hear "optimization" they think "minimization". To a sales person, optimization means having enough of a product in stock. Manufacturing professionals would rather avoid inventory altogether because it means more capital employed, and that has a negative impact on the return on investment. Amongst these many and diverse views, the question is "what are you trying to accomplish with inventory optimization?"

There does seem to be common ground that can be summed up in the following rules:

Rule 1: Always have enough!

Rule 2: Never have too much!!

Rule 3: Never let Rule 2 overrule Rule 1!!!

Join us on April 17 for "Multi-Echelon Inventory Optimization", presented by Chris Russell, from Logility Supply Chain Solutions. Come learn why companies like Moen, Procter & Gamble, Stanley Black & Decker, Nestle, Celanese, Boston Scientific, and many others have embraced Multi-Echelon Inventory Optimization and how it might apply to your business.

Chris's program will include a description of Multi-Echelon Inventory Optimization, its history, and how to know when it's needed. Chris will also present examples of multi-echelon supply chains, as well as examples of Strategic Analysis output you can generate for an Inventory Optimization solution.

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Chris Russell is VP, Inventory Optimization, for Logility. Chris is a 20+year veteran of the software and technology industry. His responsibilities include developing and implementing Logility's inventory optimization strategy. One of Chris' many talents is explaining complex concepts in a clear and concise manner. Over his career, Chris has helped hundreds of companies adopt supply chain best practices, drive innovation and achieve a tangible return on investment (ROI).

This meeting is our annual joint Professional Development Meeting with UTAPICS, the APICS student chapter at The University of Toledo. We will be meeting in Libbey Hall on the UT campus. We hope you will join us to help support the UT Student Chapter, and to learn how to optimize your organization's inventories.

Sheryl Holbrook, CPIM

Education Report – April 2012

Basics of Supply Chain Management

Hopefully you have read the announcements and already know we are running the Basics of Supply Chain Management class in Toledo starting on Wednesday, April 4th. We are indebted to The University of Toledo College of Business for offering us the use of their facilities and would like to thank Dr Ram Rachamadugu for his assistance in arranging this.

It is still not too late to register and join the class. If you are interested please contact Sheryl Holbrook education@apicstoledo.org (or call 419-320-8021) so that she can order the Participant Guide for you. We strongly recommend that those taking the class also obtain a copy of the APICS Dictionary; all APICS members are entitled to one free copy of the dictionary and if you haven't got a copy then contact APICS at 1 800 444 2742 to request one. The dictionary is available in both print and electronic versions but Young Professional and Student members can only request the electronic version.

If you plan to take the exam at the end of the class, and we encourage you to do this, then we would also recommend that you obtain a copy of the Exam Content Manual.

Certified Supply Chain Professional

We still intend to offer this class but are unable to confirm a date, it will depend on the number of people wishing to take a class and the availability of an instructor..

Bruce Brechin, CPIM, CSCP

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Membership Report – April 2012

Membership Milestones for the Month of April

Accomplished **first year** of APICS membership this month:

Ahmed Almulhim	Hatim Alsuweilim
Sawsan Altammar	Jacob Moser
Mohammad Nooh	Partrick McNutt
Mazin Khan	Anthony Maziarz
Ahmed Al Ameri	Sadd Almansour
Roudha Amarri	Patrick Andriette

New Professional Members joined the Toledo Chapter in March

Matthew Barber
Kimberly Howard

New Student Members joined the Toledo Chapter in March include; Erik Helland, James Sherwood, Clayton Stewart, Alec Sweress and Bradley Woleslagel all from Bowling Green Student Chapter

Congratulations to all APICS Members and Welcome to the new APICS Toledo Chapter members, we look forward to seeing all of you at one of our future chapter events.

Total Membership (February 25, 2012) **211**

BGSU student chapter members 49
UT student chapter members 36
Toledo chapter Professional / Enterprise 119
Toledo chapter Retiree members 1
Toledo chapter Academic members 6

~ Lisa McLaughlin

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News from the Student Chapters

Just a short report on behalf our student chapters. First of all, congratulations to the Bowling Green State University team for their first-place win in the Great Lakes District Student Case Competition. To Esaam Quazi, Isaline Frelet, Latifat Owe, Brad Wolesslagel, Celeste Bemby, Clayton Stewart and Seth Meyer....GREAT JOB!!!

On March 22, both student chapters held student development meetings. In Bowling Green, the SCMA Student Chapter welcomed Taisia Moorman as their speaker. Taisia is a 2009 BGSU graduate, and she is employed by Cintas in Cincinnati as a Production Supervisor. She described Cintas's business model, and discussed her career path to date with the company, as well as her short- and long-range goals. She also shared tips the students can use, both before and after graduation, to make themselves more marketable in a competitive job market.

Also on March 22, at The University of Toledo, UTAPICS welcomed Lawrence Howard from Chrysler Jeep as their speaker. Lawrence is a UT graduate, and he described Chrysler and its pursuit of World Class Manufacturing. He shared how Chrysler uses its holistic approach throughout its entire organization to achieve competitive advantage and operational excellence. He also polled the students who were there about their past and current internships, and he stressed the importance of internships as a way to gain valuable experience before graduating and entering the job market. Our thanks to both Taisia and Lawrence for sharing their insights with the student chapters.

UTAPICS has two events coming up. First, they will be participating in the Great Glass City Clean Up on Saturday, April 14. If you want to volunteer to help with the Clean Up, contact Lindsay Vollmar at lindsay.vollmar@rockets.utoledo.edu. Then, on Wednesday, April 18, UTAPICS will sponsor a table at UT's Student Picnic, where they will accept donations of cash and food for the Toledo Northwestern Ohio Food Bank. They hope to see you there.

And on April 20, BGSU SCMA will celebrate their 30-year anniversary as an APICS student chapter. Details for the festivities are being finalized now, details to follow!

Submitted on behalf of Cameron Boli, UTAPICS, and Morgan Schneider, BGSU SCMA

Sheryl Holbrook, CPIM

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APICS Student Chapters April 2012



Bowling Green State University

The Supply Chain Management Association of Bowling Green State University is happy to invite you to the 30th Anniversary of our APICS student chapter charter. Begun in April 1982, last year APICS joined with our student ISM chapter to create one student Supply Chain Management Association to bring another 30 years of the supply chain experience to BGSU!

The celebration will be located at the Ice Skating Arena of BGSU at 5:00pm, Friday April 20th, where you will be presented the opportunity to both ice skate and network. Meet current students, other APICS members, and BGSU supply chain alumni in the lounge where refreshments will be provided. Ice skates and an ice rink will be at your disposal for an one hour and half free skate. If you are interested in attending this special event please contact Isaline Frelet at ifrelet@falcon.bgsu.edu or Karen Eboch at eboch@bgsu.edu by Monday, April 16th

The BGSU SCMA is looking forward to see you there!

APICS Updates – April 2012

On this page we list items recently announced by APICS or other APICS information

Did you know APICS has a presence on today's social networking sites, Facebook, LinkedIn, twitter, YouTube? And did you know that APICS also has the APICS Supply Chain Channel?

The link below takes you to the Social Networks section of the APICS website

<http://www.apics.org/community/online/social-networks>

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APICS Toledo 2012 Schedule of Events

Date	Event	Location	Speaker	Topic
Tues, Apr 10	APICS Toledo Board of Directors Meeting	J Patrick's Holiday Inn French Quarter Perrysburg, OH		
Tues, Apr 17 5:30 pm	Joint PDM with U of T Student Chapter	Univ of Toledo Libbey Hall 2801 W Bancroft St Toledo, OH 43606	Chris Russell Logility Supply Chain Solutions	Multi-Echelon Inventory Optimization
(Tues, May 15)	TBA	TBA	TBA	TBA
(Tues, Jun 12)	Annual Meeting	TBA	TBA	TBA

Denotes a change or addition from the previous schedule
(Dates in parentheses are tentative)