

Toledo



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President's Message November 2011

This month I would like to welcome Mark Staples as our newest Toledo chapter member.

The BGSU student chapter, which together with the student chapter of ISM forms the BG Supply Chain Management Institute, added 5 new members:

Shane Hetrick Corrie Jones Korri Liscomb Latifat Owe Daniel Rasor

The University of Toledo student chapter added 3 new members:

Trevor Roby Jon Rymers Lindsay Vollmar

Continuing on student related matters our student chapters were very well represented at the just finished APICS Conference in Pittsburgh, with 4 students attending as APICS Scholars and 6 attending as student members, for a total of 10 students I'm sure we had the highest student representation of any group at Conference.

The chapter donated \$2000.00 to the Scholars Program allowing 1 student from BG and 1 student from UT to attend Conference as Scholars, donations from other chapters and APICS members helped fund attendance of the other 2 Scholars.

Also attending Conference were myself, 2 other board members, Don Gardner and Lisa McLaughlin, and one chapter member, Bill Boyd. The APICS Conference is a superb event; there are always excellent educational sessions, inspiring speakers and plenty of people to meet. In fact I think it can be said everyone who went to Pittsburgh had a whale of a time.

Each year the chapter offers a number of \$500 student scholarships and the closing date for applications for this year's scholarship applications is December 1st.

Information about scholarships and application forms are available at

<http://apicstoledo.org/wp-content/uploads/2011/06/ToledoAPICSScholarshipInfoandForms.pdf>

Our final student related item is without doubt the most important.

Each year APICS selects a number of individuals to receive prestigious awards; one of these is the Student Chapter Mentor Award, given to an APICS member who has demonstrated outstanding commitment and support to an APICS student chapter.

This year the BGSU and UT student chapters nominated Sheryl Holbrook, our VP Programs, for this award and I am delighted to tell you that Sheryl was selected as the 2011 Student Chapter Mentor.

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Unfortunately Sheryl was unable to attend Conference but the award was accepted on her behalf by Bryce Hamilton of BGSU.

Last month I wrote that we had achieved the Platinum Level C-BAR Award which is given to chapters which have met the Gold standard for 5 consecutive years, in 2011 Toledo is one of 75 chapters from approximately 250 chapters in North America achieving this highest accolade, the chapter also receives a voucher for \$300 to be used for purchases from the APICS bookstore.

As you will read elsewhere in the newsletter APICS is issuing new 2012 versions of both CSCP and BSCM and this award will go some way towards offsetting the costs.

Many of you who have taken chapter education classes, attended chapter meetings or been members of the UT Student Chapter will be familiar with Dr. Jim Pope who retired from the College of Business at UT in 2010 and recently relocated to the Boston area.

Jim has recently published a new book, Supply-Chain Survival in the Age of Globalization, I had the privilege of reading Jim's manuscript prior to publication and I can wholeheartedly recommend it as an up to date look at this subject.

The print version retails at \$29.95 while the E-book is \$15.00, Jim is very kindly offering a discount of 10% to anyone purchasing a copy or download by December 1st. To take advantage of this go to www.businessexpertpress.com or call 1-800-632-0080 and use code POP120111

Finally you may already have seen one announcement about The Northwest Ohio Manufacturing Forum and Expo being held November 9th at BGSU Perry Field House.

http://www.toledobiz.com/Files/NWOhio_Mfg_Forum_Overview.html

I would encourage everyone in Supply Chain to visit the website to see what is available and hopefully you will decide to attend both the forum in the morning and the Expo in the afternoon.

The organizers are very kindly allowing the chapter to set up a booth at the Expo to publicize APICS and the chapter, if you do attend please stop and say hello, we'll have lots of material about APICS and even a few giveaways.

Bruce Brechin, CPIM, CSCP

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Programming News November 2011

You will notice some changes in this month's updated Schedule of Events, which can be found on the last page of this newsletter. I'm sorry to say the PDM on November 16 has been cancelled. The speaker who was scheduled for that night now needs to be out of the country on business. Bring-Your-Boss Night, which was going to be part of the November 16 program, has been moved to February 21, so you will still have the opportunity to attend a PDM with your boss. (Don't forget, your boss attends Bring-Your-Boss Night for free!)

Even though the November 16 PDM has been cancelled, you still have an opportunity in November for networking and professional development. Plan to attend the Northwest Ohio Manufacturing Forum & Expo on Wednesday, November 9, in the Perry Field House, on the campus of Bowling Green State University. For more information, call 419-865-0972 or visit the website at http://www.toledobiz.com/Files/NWOhio_Mfg_Forum_Overview.html.

QUALITY--it's important to us all, no matter what our specific job function. I'm happy to announce we have two excellent programs on Quality coming up. On Thursday, December 8, Dawn Burgard from Mercy Health Partners will present "Implementing a Quality Operating System (QOS) in Healthcare." And on Tuesday, February 21, for our joint PDM with ASQ Toledo Chapter, Clarence Hertzfeld will present "Quality Assurance at First Solar." Details for both these programs, as well as the tour at the Toledo Zoo in January, are being finalized now. Watch for the event flyers.

You can find a 2011/2012 Calendar of Events at the end of this newsletter. And don't forget, ideas for our events come from YOU, APICS Toledo members and associates. If you have an idea for a plant tour or Professional Development Meeting, please send it to programs@apicstoledo.org.

I am honored to be this year's recipient of the APICS Student Chapter Mentor Award. I have gained so much working with the student chapters at BGSU and UT, and it's gratifying to know that I am able to give back something to the students. Thank you!

Sheryl Holbrook, CPIM, C.P.M.

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Education Report – November 2011

Jackson Community College has advised me they are delaying the start of the Basics of Supply Chain Management until January 5th.

Although obviously it is disappointing that the start is later than originally planned there is a positive side, APICS will be issuing a complete rewrite and update of the BSCM materials for 2012 and the JCC class will now be able to take advantage of the latest level of material.

The link to register is below but when I check last Thursday it still showed a November start date.

http://jacksoncce.augusoft.net/index.cfm?method=ClassListing.ClassListingDisplay&int_category_id=5&int_sub_category_id=57

The chapter is also planning to offer BSCM in Toledo with a probable start date of late January or early February using the 2012 materials, we'll provide more details over the coming months both in the newsletter and also by specific e-mails.

Last month I wrote that APICS was rewriting the CSCP program material for 2012 and that I would be able to get an update at the APICS Conference, in fact not only was I able to test out the learning system but we had a presentation at the Mid Atlantic District Meeting held just before Conference.

First some information about the acceptance of CSCP in the Supply Chain world, over 10000 individuals worldwide have achieved the CSCP designation since the first certification exam in March 2006.

The Chief Supply Chain Officer Report 2011 published by SCM World, (input from over 750 global executives) rated APICS certifications the most commonly cited number one by far preference for certification bodies.

With the 2012 update Module 4 (Information Technology) has now been incorporated into the appropriate sections of Modules 1, 2 and 3 and all information has been updated. . Module 1 now includes the Exam Content Manual.

Additional material for 2012 includes information on Sustainability, Supply Chain Risk Management and Globalization

There are some other additions to the Learning system

- Mobile device viewing for web based components
- Learning activities
- Comprehensive individual reports
- Web based practice exam (a PearsonVue simulator) written in APICS format

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I was very impressed with all that I heard and saw about CSCP 2012 and I am convinced that while delaying the class we had hoped to run in the Fall was a disappointment it was the correct decision.

Bruce Brechin, CPIM, CSCP

Membership Matters –November 2011

For the Month of October:

Membership Anniversaries

Joe Kochan, Sarah Aubry and Yue Zhang all completed their first year of APICS membership.
Mark Cormack completed 5 years of membership

Chapter Membership

I am pleased to announce Mark Staples joined the Toledo Chapter as a new member on October 17th

Total Membership 216

BGSU student chapter members	51
UT student chapter members	32
Toledo chapter Professional / Enterprise	126
Toledo chapter Retiree members	1
Toledo chapter Academic members	6

Lisa McLaughlin

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APICS Student Chapters November 2011



Bowling Green State University

October was an especially busy month for business students on Bowling Green's campus with the job fair and several events leading up to it. Several seniors were generous enough to donate their time by taking part in a panel discussion about their internship experiences. They were able to share their experiences and advice with underclassmen that were going into the job fair for the first time or looking for their first interview. This was excellent preparation for a job fair that hosted well over 100 companies. Hundreds of students came and took advantage of this great opportunity to network with potential employers.

The other popular event this month was the APICS International Conference. BGSU sent six students to the conference. Being one of the students in attendance, we were given an excellent opportunity

to network with other professionals in the industry, as well as attend several workshops related to strategic supply chain management. One of the senior students that attended the conference, Shane Hetrick, wrote a short summary of his experience.

"The APICS Mid-Atlantic and International Conference in Pittsburgh was a great opportunity to network with operations and supply chain professionals from around the world. The speakers during the conference presented real world issues that supply chain professionals are facing in today's business world and shared knowledge on how these problems are being confronted. I would highly recommend the conference to all students and professionals that have the chance to attend."

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Jeff Beier, Bryce Hamilton, Mike Ameling, and Shane Hetrick focused on the speaker at the Mid Atlantic District Meeting Saturday morning before the APICS International conference in Pittsburgh, PA.

Latifat Owe, a junior supply chain student, wrote:

“I had a great time at the APICS Conference. I enjoyed networking and getting to meet people from all over the world. My favorite part was getting to meet and work with a professional mentor, who encouraged me to attend sessions I would not have otherwise attended. Overall I had a good time and hopefully will see you in Denver next year.”

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Jeff Beier, Latifat Owe, Mike Ameling, Karen Eboch, Bryce Hamilton and Shane Hetrick at the 2011 APICS International Conference. BGSU student Grant Wasserman is not pictured, as he was at Heinz Field as part of a conference facility tour.

University of Toledo



UT APICS has had a busy month starting with the College of Business and Innovation's Career fair. We have had many of our students interviewing for new internships for the coming semester and summer of 2012. We are excited to see where our students are planning on gaining their experience this next year!

UT APICS had Otto Steele from Owens Corning as their speaker for the month of October. Otto discussed Owens Corning's supply chain functions and their internship program. Otto also talked about the importance of internships and they shared great interview tips with the students.

Our November meeting date is to be determined yet but we will be holding elections at that time for open positions as we have two of our four board members graduating.

Our biggest event of the semester has been the APICS International Conference in Pittsburgh this year. We had six students attend this year: Jenni Jones, Bethany Harding, Vincent Penny, Chenyu Gong, Vincent Whitelock, and Bo Li.

The students all had a great time and enjoyed their plant tours, educational sessions and networking opportunities with professionals and other students.

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We all also learned a lot about the city of Pittsburgh and about many of the other supply chain programs from which the other students and our mentors came from. There was a great opportunities to learn as our students came from many different states and countries and diverse professional and academic backgrounds. It was also a great opportunity to get to know our neighbor BGSU and their student members while we attended the conference together. Below are a few of the thoughts of some of our students that attended the APICS International Conference.

UT APICS Scholar-Bethany Harding

“The APICS International Conference was a wonderful experience. As a scholar we had many opportunities to network, meet other scholars, go to educational sessions, and explore the city of Pittsburgh. Networking while at the conference was great because professionals in the Supply Chain industry were all in one area. Dinner opportunities and scavenger hunts were available to meet other students interested in some of the same things. Also, while at the conference we discussed the newest and most innovative ideas in the industry through the educational sessions. After the day was over students were dismissed and we could go explore the city. We went to local restaurants and bars different than those in the Toledo area. I also, had the chance to go

on a tour of Heinz Field, where the Pittsburgh Steelers play football. The tour group got to see the locker rooms, press boxes, and walk down near the field. The International Conference is a great opportunity to anyone interested in expanding their Supply Chain knowledge.”

UT APICS Student Attendee-Chenyu Gong

“Attending the APICS conference in Pittsburgh is really a good opportunity of realizing the real supply chain operation. Educational sessions at the 2011 APICS International Conference & Expo armed us with the information and industry expertise we need to participate in. We learned how to meet customer demand in an unpredictable marketplace, bring significant financial rewards to the companies, and ensure long-term industry progress and viability—all while learning to advance in our careers. At the same time, we met a lot of friends from different countries to improve our networking. “

Lastly we would like to thank our Toledo APICS chapter and the many professional and student members that support the students with the time and money they donate to allow us to attend the APICS International Conference and other APICS Sponsored events.

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Mid Atlantic and Terra Grande Joint District Meeting

Our October meeting was held in Pittsburgh immediately prior to the APICS Conference and was a joint meeting with Terra Grande District.

Terra Grande comprises 5 complete states, Arkansas, Colorado, New Mexico, Oklahoma, Texas, the western part of Louisiana and the country of Mexico, and as I'm sure you'll realize that "Big Country" is a very appropriate name.

We had presentations on a number of subjects, starting with **Professional Development Update** by Bob Collins of APICS.

Elsewhere in the newsletter you can read about the 2012 CSCP program, other areas we covered included an update of APICS educational programs, this December APICS will release fully revised versions of 2 of the 5 CPIM modules, Basics of Supply Chain Management and Execution and Control of Operations, and updates to the other modules.

Many of you may be familiar with the APICS Operations Management Book of Knowledge (OMBOK) and I am pleased to say this is now available as a download for non-members from the APICS website, www.apics.org

A new series of APICS Folios is being published, there will be 4 based on research of key topics: sales and operations planning, supply chain strategy, supply chain risk, and supply chain sustainability. These can be ordered via the APICS website.

The next topic, **Education**, presented by Dave Lehman was a nice follow-up to the Professional Update and our speaker took us through 7 steps to build an education plan, and points to consider when marketing education. I hope that the information

covered will help the chapter with our marketing efforts for CPIM and CSCP in 2012.

Tom Foley of APICS then provided the **Membership Update**, membership is growing and everyone in the Chicago headquarters is feeling more confident that we have turned the corner. However retention is a major issue, APICS is surveying those members who do not renew membership, they are also surveying new members after 7 months of membership as we want to be sure that we are meeting their expectations, I thought this was a good idea and will be discussing this with Lisa McLaughlin, our VP Membership, to see if we could do something similar.

APICS now has 5 Career Packs and 5 Competency Models available, e-download free to members: supply chain manager, materials manager, buyer / planner, master scheduler and distribution & logistics manager.

Contents provide an understanding of the scope of each job function and include career path, job descriptions, keywords, competencies, and more.

Job seekers, hiring managers, and organization human resources representatives can use this resource to inform the job search, hiring, or workforce standards-setting process.

In December APICS will launch a new social media network, Supply Chain Channel, www.supplychainchannel.org this will be restricted to APICS members.

We followed this with sessions on **Marketing** (Roger Harris from Colorado) and **Best Practices** (Honey Johnson from Colorado)

Roger talked about using feedback from former students as part of the publicity for chapter classes, developing an "APICS elevator speech" and various

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other techniques to use when talking to companies or individuals. Honey used her time to suggest different ways to identify those companies who might be candidates for APICS membership or education and new ideas for meetings.

Let's see if we make use of what we heard.

There were also presentations on **On-Line Synchronous Education** (Chet Frame of El Paso),

Marketing Tools Used by APICS (Rebecca Balliet – APICS), **Student Case Competitions** (Karen Eboch – Toledo) and the meeting closed with a session on **CSCP** (Michele Morrison – Holmes Corporation).

All in all it was an excellent meeting, I enjoyed meeting chapter officers from the Terra Grande District and I hope to be able to put into practice some of the ideas presented to us.

Bruce Brechin, CPIM, CSCP

APICS Updates – November 2011

On this page we list items recently announced by APICS just in case you missed them.

APICS Competency Models

The competency models were developed to allow professionals to rank their skills against other professionals and identify areas for improvement, as well as to assist hiring managers as they evaluate and compare candidates. The APICS competency models follow guidelines set by the Employment and Training Administration of the United States Department of Labor, and define the knowledge, skills, abilities, and capabilities required to successfully perform critical work functions or tasks set by the role.

There are 5 Competency Models available:

- Supply Chain Manager
- Buyer / Planner
- Materials Manager
- Master Scheduling Manager
- Distribution and Logistics Manager

http://www.apics.org/sitefiles/forms/Download_APICS_competency_models.html

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APICS Body of Knowledge - OMBOK

Whether you are considering a career in supply chain or operations management, or you are looking to advance your career, the *APICS Operations Management Body of Knowledge (OMBOK) Framework* will help you understand the scope of your profession including core competencies, requirements, and best practices in the field. *APICS OMBOK* provides:

- a detailed outline of operations management in an easy-to-understand desk reference
- ongoing updates, with recent additions in two vital areas—supply chain risk and sustainability

You can download a free copy or purchase a copy from the APICS Bookstore:

- Download <http://www.apics.org/sitefiles/ombok/>
- Bookstore <http://www.apics.org/Bookstore/>

APICS Certifications

Want to know more about certifications? Then try the Learning Demos on the APICS website

- CPIM Learning Demo http://apics.org/sitefiles/forms/cpim_demo.html
- CSCP Learning Demo <http://www.learnscsp.com/free-demo>

Finally

Remember to check the **APICS Home Page** regularly to get the latest APICS news – www.APICS.org

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APICS Toledo 2011/2012 Schedule of Events

Date	Event	Location	Speaker	Topic
Weds, Nov 9	Northwest Ohio Mfg Forum (Speakers Series) & EXPO	Bowling Green State University		
Thurs, Dec 8 5:30 pm	Professional Development Meeting	TBA	Dawn Burgard Mercy Health Partners	Implementing a Quality Operating System (QOS) in Healthcare
January/2012	Plant Tour	Toledo Zoo		Operations Management at The Zoo
Tues, Feb 21 5:30 pm Bring-Your-Boss Night	Joint PDM with ASQ Toledo Chapter	TBA	Clarence Hertzfeld First Solar	Quality Assurance at First Solar
Thurs, Mar 15	Joint PDM with ISM, NAPM-Toledo Chapter	TBA	TBA	TBA
April/2012	Joint PDM with U of T Student Chapter			
May/2012	TBA	TBA	TBA	TBA
June/2012	Annual Meeting	TBA	TBA	TBA

Denotes a change or addition from the previous schedule