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Volume Number LI Issue 3 – October 2012

President's Message October 2012

We have only one new chapter member to welcome this month, Brian Pointer.

The student chapter at the University of Toledo has been working hard at signing up new members since the beginning of term and in the last month the team added 9 new members to bring their total membership to 45, the new members are:

Riheng Cao Abeir Elbaba Alexa Jarrett
Christina Koepke Walter Longoria Michael Mahoney
Shaunta McCurdy Jadrien Witt Xiying Zhang

On the subject of the student chapters both UT and BGSU chapters sent a team to the recent Wayne State University & General Motors Case Competition which was held in Detroit. Unfortunately neither team made it to the final round but we hope they will be able to use the lessons learned for the Mid Atlantic District Case Competition to be held in Harrisburg on February 8th and 9th next year.

Last month I mentioned that I would be e-mailing a number of chapter members to ask for their help in identifying key individuals in their companies to whom we could send APICS promotional material to make both APICS and the chapter better known.

I did send approximately 50 e-mails but unfortunately to date I have only received a very small number of replies, I will resend the e-mail and would ask recipients to respond.

The promotion is planned as a one-shot surface mailing; we will send a package of information to the individuals and make one follow-up phone call to check they received the mailing.

We don't want e-mail addresses and we won't make multiple contacts unless the recipients request us to contact them.

Bruce Brechin, CPIM, CSCP





<u>Programs Report – October 2012</u> October PDM

Our October meeting is on Tuesday, October 9, and it's a Joint Professional Development Meeting with the Supply Chain Management Institute and the BGSU APICS student chapter at Bowling Green State University. The keynote speaker is **David Hammerle, VP Procurement & Contracts, Bechtel Corp**, and he will be presenting "Best SCM Practices at Bechtel".

We will meet on the campus of BGSU in Olscamp Hall, Room 101. There will be a Student Poster Competition and networking from 5:30-6:00pm, and dinner is at 6:00pm. The after-dinner program includes the keynote address by Mr. Hammerle, and a Supply Chain Development Panel Discussion featuring Kelly Schramm from Eaton; Jamie Hoke from John Deere; and Todd Warniment from Owens Corning.

Reservation deadline is Monday, October 1, at 5:00pm. You must act NOW, if you want to attend.

The cost is \$20 for APICS professional members, \$25 for guests, and free for APICS Student Members. And, as always, APICS Toledo unemployed members can attend at no cost. Send your reservation requests to programs@apicstoledo.org.

November PDM

Wednesday, November 14, is the date for our November Professional Development Meeting, and we will be celebrating APICS Toledo Chapter's 50-year anniversary. This is also our Recognition Dinner, when we honor APICS Toledo's past presidents and others who have contributed to the success of our chapter. The meeting will be held at Mancy's Italian Restaurant, and the program for the evening is "Process Improvement".

Plan to celebrate with us!

Mark your calendars—Wednesday, November 14!!

The event flyer will be out soon with more details.

January PDM

Tuesday, January 15, is Bring-Your-Boss Night....bring your boss, and your boss attends for free!! In keeping with our Continuous Improvement theme, the program for the January PDM is "Are You Lean?", presented by John Veatch of Lean Concepts, Inc. Details for this meeting are being finalized now, and more information will be out soon.

We are still looking for volunteers to serve on the Programs Committee. If you would like to help out a few hours a month, just let us know! Contact Don administration@apicstoledo.org, Sheryl education@apicstoledo.org, or Brent chairman@apicstoledo.org.

APICS Toledo Programs Committee Don Gardner, VP Administration Sheryl Holbrook, VP Education Brent Schlegel, Chairman





Education Report - October 2012

Certification Review Classes

Review classes for the CPIM Master Planning of Resources module are now in session. We have a class of ten highly-motivated APICS professional members, who are on a track for CPIM certification. Good luck to Gayle Bayer, Stacy Clark, Kristin Garrison, Darryl King, Chris Kinison, Marianne Magee, RJ Mullin, Kim Newby, Chris Olang, and Brian Pointer in their endeavors!! And, once again, we are very grateful to the University of Toledo for their support in providing the classroom.

Here are the tentative dates for the balance of our 2012/2013 Certification classes:

January/2013	CPIM Detailed Scheduling and Planning (9 weeks)
February/2013	CSCP Certified Supply Chain Professional (16 weeks)
April/2013	CPIM Execution and Control of Operations (8 weeks)
June/2013	CPIM Basics of Supply Chain Management (10 weeks)
Sept/2013	CPIM Strategic Management of Resources (8 weeks)

Other Educational Opportunities

In addition to APICS certification review classes, we can also offer private in-house classes for member companies and their employees from the APICS Principles of Operations Management program. This Principles program has customizable courses that are classroom-based and instructor-led for individuals new to materials and operations management. The program includes:

Principles of Inventory Management Principles of Operations Planning Principles of Manufacturing Management Principles of Distribution and Logistics

Not only can we offer the full courses, but the individual sessions in each course can be offered as stand-alone minicourses, or they can be combined with other Principles course sessions to create a customized learning experience.

For more information about the APICS Principles of Operations Management program, visit the APICS website at http://www.apics.org/careers-education-professional-development/courses/foundational-courses/principles-of-operations-management.

For more information about bringing this outstanding educational offering to your workplace, contact education@apicstoledo.org.

Sheryl Holbrook, CPIM, CSCP





<u>Membership Report – October 2012</u>

Membership Milestones for the Month of October

Professional APICS membership for this month:

5 Years with APICS

William Dushane 10/04/2007

1 Year with APICS

Jon Rymers 10/11/2011 Shane Hetrick 10/14/2011 Mark Staples 10/17/2011

Student Associates Accomplished first year of APICS membership this month:

Brett Billmaier, Corrie Jones, Korri Liscomb, Daniel Rasor, Matthew Summer, Adam Young, Elizabeth Albers, Thomas Kestner

New Student Associates joined the Toledo Chapter in September:

Abier Elbaba, Alexa Jarrett, Christina Koepke, Michael Mahoney, Shaunta McCurdy, Jadrien Witt, Xiying Zhang, Walter Longoria, Riheng Cao

Congratulations to all APICS Members and **WELCOME** to the new APICS Toledo Chapter members, we look forward to seeing all of you at one of our future chapter events.

Total Membership 245

BGSU student chapter members 31 UT student chapter members 45 Toledo chapter Professional / Enterprise 162 Toledo chapter Retiree members 1 Toledo chapter Academic members 6

Lisa McLaughlin





Student Chapter Reports



Here are some of the upcoming events for the BGSU chapter:

- 1. Dr. Amelia Carr was named the World's Top Student Chapter Mentor for APICS
- 2. Good Year is speaking on Tuesday, October 2nd from 5 pm 6:30 pm in Business Building room 103
- 3. APICS dinner is on Tuesday October 9th at 5:30 pm in Olscamp room 101
- 4. The Fall Job Expo is on Wednesday, October 10th in the Field House



The UT APICS student chapter held its first chapter meeting on Thursday, September 13th at 8:30 pm in UT's Stranahan-Hall. Sheryl Holbrook, Toledo APICS VP Education, gave an introduction presentation to new members. Otto Steele, Roofing Warehouse Operations Leader from Owens Corning, spoke on OC's supply chain as well as internship and career opportunities at the company. The second UT student board meeting was on Sept. 19th. The board established plans for following student meetings and the chapter's new publicity strategy. Our October meeting will be held on Tuesday, October 4th at 7:15 pm in UT's Stranahan Hall. Dan Fortunato from Ford will be speaking on Ford's supply chain as well as internship and career opportunities at the company. On Sept 21 & 22, four UT APICS members, Emily Jurski, Jadrien Addison Witt, Chad Steyer, and Tianxin Wang, participated in the GM/Wayne State University case competition in Detroit.

Currently, the UT Chapter has 36 members. Our new strategy is to target freshman to increase awareness about Supply Chain Management and Operation Management majors and our APICS organization. Also, Trevor Roby, The Vice President of UT APICS, will give presentations to Introduction to Business students to encourage them to major in





SCM/OM and be involved in APICS. We will use t-shirts as promotional material for current and new APICS members. Also, plans are in the works for a joint activity with Bowling Green's SCMI chapter. We look forward these activites and more the rest of the semester!

APICS Updates - October 2012

On this page we list items recently announced by APICS or other APICS information

Do you know about the APICS Supply Chain Channel?

One of our chapter members, Bob Holdridge, recently sent me an e-mail with a question related to an item in a Bill of Material and asked how I thought it should be handled. While I'm always willing to give my opinion this was something I thought would be better answered by those who are more deeply versed in BOMs and BOM related issues and I referred him to the APICS Supply Chain Channel.

Here is information about the APICS Supply Chain Channel taken directly from the APICS website:

As a part of the APICS community, you are connected to a variety of supply chain and operations management resources—and the most skilled and talented professionals in the field. Engage the APICS Supply Chain Channel today to benefit from the experiences of your colleagues.

Whether you want to connect to a specific APICS community, participate in an industry discussion or network with key professionals to share best practices and innovation in your field, the APICS Supply Chain Channel is your place to make a difference in operations and supply chain management. Participate in an APICS discussion on the following topics.

Go to the APICS Supply Chain Channel today.

Find out what's available, subscribe and make use of the different communities.

Another benefit of your APICS membership.

Bruce Brechin CPIM, CSCP





Mid Atlantic District Meeting - October 2012

September 21st and 22nd was the most recent Mid Atlantic District meeting, these meetings are held 3 or 4 times per year and are an opportunity for officers from the 28 chapters in the district to meet and discuss what is happening in APICS, the district and their chapters and to participate in general sessions.

The September meeting included the Student Auction and just to be clear this is an auction of items donated by individuals, chapters and companies which are auctioned off either by silent, Chinese or live auction to raise funds for the district to support student events such as the annual MAD Case Competition.

The auction was held on the Friday evening and was a great success, raising \$2866, this is the highest amount raised at the three auctions MAD has held. Our chapter donated a number of themed baskets including Holy Toledo, Klinger's Red Cross Parcel and Movie Night.

On the Saturday we got down to the serious things including a review of APICS finances. There is some very good news here, as of the 6 months ended June 30th all but one of the reporting indices are green with most tracking well above plan. APICS was affected by the recession but took steps to control costs and raise revenues, and all concerned should be congratulated for moving the association back to a much firmer footing.

Next came a session on social media, conducted on-line with our presenter working from home and alternating between slides and on-camera discussion as she described some of the social media options available including Facebook, Twitter, LinkedIn, Wikis, Blogs and how to use these to build an on-line presence.

This is an area chapters do need to develop and although Toledo does have a LinkedIn group it is not particularly active, perhaps this is a generational thing, the younger generations choosing to use social media for communication and jumping in wholeheartedly while the older generation is holding back and just putting a toe in the water.

Anyway we will try to use the LinkedIn group to send out information and announcements, maybe we'll even see some discussions if we find a popular thread.

Moving on we had a presentation from the APICS VP for Member Services, Pamm Schroeder, amongst other topics Pamm addressed member retention.

Analysis of members choosing not to rejoin shows approximately 50% chose not to rejoin at the end of their first year of membership, 25% who chose not to rejoin had from 2 to 5 years of membership and the remaining 25% had more than 5 years membership. This breakdown suggests many people who join APICS don't find it provides what they were expecting and are early leavers, others may maintain membership until they achieve their goal, certification perhaps, and then choose not to rejoin, while the remainder have a variety of reasons for leaving.

APICS is surveying new members early in their membership to try to understand how we can better serve our membership and the chapter Is trying to do this too, we send all new members a "welcome" e-mail and ask them to tell





us what they expect from the chapter, if you received one of these e-mails but didn't respond you are welcome to send us your comments at any time.

In the afternoon we had a presentation titled "Facilitating a Dynamic Organization" from Mike Ford, himself a very dynamic presenter. Suffice to say that Sheryl Holbrook was so impressed by Mike's presentation she is trying to find a way to incorporate him into our PDM program in the first half of 2013.

Our final presenter was Jim Chisholm from the Pittsburgh chapter; Jim has held many roles within APICS including serving as APICS international President in 1986 and thus has a wealth of knowledge about all levels of APICS. He chose volunteer support to chapters as his subject and made a number of thought provoking points during his presentation.

Bruce Brechin CPIM, CSCP