

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



Editor: Paula Taynor
Newsletter@apicsToledo.org

Volume Number XLIX
Issue 2 – September 2010

President's Message September 2010

We have no new members to report this month but according to the APICS reports our professional membership has stayed constant at 129 for three consecutive months, hopefully this means we have stabilized, though as many of you will remember this isn't the first time I have suggested that and been proven wrong.

I was very pleased when I received the e-mail on August 20th advising me that after completion of the review of our C-BAR submission the reviewer agreed that the chapter performance had met the standards for the Gold award for our 2009 – 2010 year. This is the 4th consecutive year that we have been awarded the Gold award and if we can maintain our performance for a fifth year we will be move to Platinum level, you can be sure that is something the board is taking into consideration.

As I wrote in my last article we have to submit performance levels for 9 separate areas and as you would expect there is opportunity for improvement in all areas, some with more opportunity than others.

The 2 areas where we scored lowest (below 75% of possible section score) were Customer Expectations and Marketing where we scored 63.6% and Membership where our score was 71.4%.

Our weaknesses in the first area were the lack of a Marketing Plan and a Business Needs Analysis, we are hoping that with support from the American Marketing Association at BGSU we will be able to develop a marketing plan and possibly some type of survey that would enable us to determine how APICS and its products can be matched to local business needs. One thing is clear APICS has traditionally targeted the manufacturing sector of the economy and needs to widen its market to gain back some of the ground lost in recent years.

On the membership part we have 2 areas to address, the first is number of members and the second is member retention. Given that 35% of the June 2009 members chose not to renew their membership yet overall our membership number was unchanged it seems reasonable to assume that if we could improve our member retention rate it is likely that the chapter would grow. There are many points which have to be considered, not least of which is how do we get individuals to feel so strongly about the value of APICS membership that they will want to rejoin each year.

For example this newsletter goes to over 500 different e-mail addresses yet only 1 in 4 of the recipients is a Toledo chapter member, what does the chapter and APICS need to do to get some of the 75% who are not members to decide to take our membership.

If you are someone who is in the non-member category I'd love to know why you have decided not to join or what you would want to see before you would join – send an e-mail to president@apicsToledo.org

As you will read elsewhere we are planning to send out a short survey on education needs, we will probably send out a number of surveys this year, topics will include education, the newsletter and the Toledo chapter, we will try to make the surveys fairly short and would ask that as many people as possible respond to help us get a better idea of what we need to do to keep the chapter at the Gold standard.

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



On August 24th we held our Chapter Recognition Dinner, this is an event we started three years ago and it is an opportunity to acknowledge the support of the chapter members who serve on the board, our chapter instructors, the newsletter editor, the webmaster, student chapter advisers and representatives of those companies who have support the chapter during the year. It is the President's way to acknowledge the support of the many different people who have all contributed to the success of the chapter during the last year.

This year I was also privileged to present the APICS Mid Atlantic District Company of the Year Award to RC Ryder representing Terumo Cardiovascular Services, TCVS have supported APICS through their participation in the CPIM program and in encouraging staff members to join APICS and I and the board were delighted to see their commitment to APICs recognized at the District level.

Bruce Brechin, CPIM, CSCP

Finance Report – September 2010

In July the APICS Toledo Board met and finalized a budget for 2010-2011 for the chapter based upon the current information at hand around revenue and historical expenses. Based upon the current expenditures and planned donations to the student chapters affiliated with the Toledo APICS chapter the board estimates that we will again incur a loss in this fiscal year. As we currently have assets of over \$19000 we do not anticipate any significant financial concerns for the board, however we again realize that we cannot continue to operate in the red year after year. We also have many plans in place to try to generate additional revenue through classes which are not reflected in the budget but that will be added as they come to fruition. We have also taken steps to lower some of the anticipated donations and to ensure that the board is only spending the chapter money in the most cost effective manner. We are grateful for the position the chapter is in and our ability to support the student chapters but will reduce this support accordingly with our financial health. July and August were very light months for chapter revenue and expenses but as we get back into full swing we will have more activity occurring and will provide more detailed updates. As always please let me know if you have any specific questions or concerns that I can address.

John Blevins, CPIM

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



Education Report – September 2010

Having completed the first 3 modules of CPIM we now move to the Execution & Control of Operations module, the class will be held on Tuesday evenings from 6:00 PM to 9:00 PM starting October 12th at Betco, Nebraska Ave., Toledo and the instructor will be Dr. Jim Pope.

Registration forms will be sent out with a separate e-mail.

We are very grateful to Betco who continue to support our chapter by allowing us to use the classroom at their facility at no cost.

We expect to offer the final module in the series, Strategic Management of Operations, in early 2011.

Now the big question will 2010 – 2011 finally be the year that APICS Toledo offers the CSCP class? It is just under 5 years since this program was announced (October 2005) with the first certifications awarded after the March 2006 exam yet Toledo has still to offer the class. Over the years a number of people have expressed interest in taking a CSCP class but the chapter has been unable to find a way to offer this program, this year we will be examining a number of options to see how we can make this valuable product available to you. APICS has been reviewing and updating the CSCP material annually to keep it current and this professional certification is well regarded in many industries.

Finally we will shortly send out a short electronic survey to gauge the demand for CSCP and some of the other APICS educational programs and will use the responses to finalize our education program for the year.

Bruce Brechin, CPIM, CSCP

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



VP Programming Message September 2010

We're starting the new year off with not one, but two, Professional Development Meetings in September. The first is on Tuesday, September 21, at Pizza Papalis in downtown Toledo. The PDM topic will be Career Pathing and it will be presented by members of the Toledo chapter Board of Directors. It's **Members' Appreciation Night** and there's **no charge for APICS Toledo members**. We'll be having pizza and soft drinks, and UT and BGSU student chapter members are also invited. Join us on September 21, and learn more about Career Pathing. We will introduce three important tools from APICS to help you actively manage your career.

Then, on Wednesday, September 29, we'll be meeting on the campus of Bowling Green State University for our Joint Professional Development Meeting with the BGSU APICS Student Chapter and the Supply Chain Management Institute. We'll be the guests of BGSU, and there's **no charge for APICS Toledo members**. You'll be networking with professionals from the business community, as well as faculty members and students from Bowling Green State University. Flyers for both these PDMs will be out soon....watch for them!!

Details are being finalized now for a plant tour at UPS in October, and other program topics are being planned for the 2010/2011 Calendar of Events that come directly from you, our members. Some of these topics include Near Sourcing (Regional Manufacturing), Lean Six Sigma, Health Care, and more about Communications from Sue Seiler at Dale Carnegie Training. I'm looking forward to seeing you soon at one of our events!

Sheryl Holbrook, CPIM, C.P.M.

Membership Matters – September 2010

Points to ponder

If you decided not to rejoin APICS during the last 12 months when your subscription came due – why did you reach this decision?

If you joined APICS for the first time during the last 12 months – what made you decide to join?

If you are unemployed do you know APICS allows you to extend your membership for up to 18 months at no cost?

If you have comments about one or more of the above please send an e-mail to president@apicsToledo.org

Bruce Brechin CPIM, CSCP

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



APICS Student Chapters



Bowling Green State University

The semester is off to a busy start! We will be participating in CampusFest on Thursday, September 2 as a way to recruit some new members. CampusFest is the BGSU day that the over 300 student organizations set up tables outside and introduce themselves to the new freshmen and others looking to get involved (here's hoping there's no rain). We will be spreading the APICS word and encouraging students to attend our kick-off meeting on Thursday, September 9. If you're available, please come to BGSU for our 7:30 pm meeting in the Business Administration Building room 110 too. Representatives from ISM will also be on hand as we use the meeting to let students know about the career opportunities in supply chain management and activities of the various affiliated student organizations. We will be jointly hosting a number of events in September with ISM and the BGSU Career Center as the rest of the month builds to the September 30th Job Expo.

On Wednesday, September 29th, BGSU APICS will be hosting the APICS Toledo chapter in a dinner meeting along with the BGSU Supply Chain Management Institute and many of our students. Last year over 100 students attended! The meeting will be from 5:30-8:30 pm, with a keynote speaker discussing best practices from John Deere, dinner, and a panel discussion to include representatives from Marathon, Owens Corning, and more. We hope you'll be able to join us!

And on another note, BGSU APICS is happy to report we have officially returned the chapter to the Platinum level in chapter management. Rather than try to retell that story, below is the official BGSU College of Business Administration (CBA) release by Donna Greenwald. This story is also posted on the BGSU CBA web site at <http://www.business.bgsu.edu/News/MGMTAPICSTop5.html>

APICS Chapter at BGSU Ranks Among Top 5% in the World

A tradition of being one of the best in the world continues for another College of Business student organization. The BGSU student chapter of APICS (Association for Operations Management) has been awarded "platinum" status which places the College's chapter among the **top 5%** worldwide. The platinum award is the highest level a chapter can achieve after being awarded gold status for five consecutive years. Only ten chapters were awarded this distinguished platinum status.

According to Ms. Karen Eboch, senior lecturer in the management department and APICS chapter advisor, "This is really a reflection of the tradition of excellence for our group since fall 2005."

She explains that the student chapter management program award is based on gold level work across five areas: administration, education, programs/professional development, membership, and public relations.

Toledo



P O Box 2823,
Toledo, OH 43606
www.apicsToledo.org



Assisting the chapter in achieving this outstanding award, Ms. Eboch credits the collaborative work of the management faculty, Supply Chain Management Institute, and Institute for Supply Management student chapter, as well as other College of Business faculty/staff and BGSU support areas, such as the Career Center.

Highlights of the 2009-2010 APICS year included a one-week tour of business facilities in Italy, a first place finish in the Mid-Atlantic District case competition, six attendees awarded a place at the Toronto APICS International Conference, and numerous professional development speakers brought to campus.

This latest success story of a College of Business student organization follows BGSU's American Marketing Association which is now ranked among the top 4% worldwide.

Congratulations to the student members of APICS and their advisor!

By Donna Greenwald



University of Toledo

This year is starting on a positive note for the UT APICS Chapter; we took advantage of the recent Student Activity Fair held on Centennial Mall to set up a booth along with many other student groups all of whom were promoting their organization but the APICS booth stood out thanks to a 5 foot banner featuring the APICS logo courtesy of Sheryl Holbrook and our parent chapter. The results from the fair have been very promising; a number of students within the college of Business have approached me about joining APICS and I have also received a number of e-mails.

We will be holding our chapter meetings the third Wednesday of every month, with our first meeting on September 22nd, hopefully the interest expressed at the Activity Fair will translate into a good attendance and the board and are developing a strong program for the year.

We are very pleased that 3 of our chapter members, Jennifer Jones, Timothy Reis and Jim Snodgrass, have been selected as APICS scholars and will be attending the APICS International Conference in Las Vegas in October, if you will be there please say hello if you see us.

We would like to thank Dr Sundar and the College of Business for offering to cover travel costs to get to Las Vegas.

Jim Snodgrass Jnr., President
