JOINT PROFESSIONAL DEVELOPMENT MEETING
With the UT Student Chapter of APICS

Dr. Robert Detwiler
Presents

“Big Data and the Future of Business Decision Making.”

The issue of “big data” is ever present in seminars, conferences, and articles on the future of management in the 21st century. Businesses are spending vast amounts of resources on data collection, mining, and software programs to make better decisions on issues related to customers, employees and the competition. This presentation will focus on the macro issues facing businesses with the “big data” issue, in addition to those issues now creating new pressures on managers and leaders to get results. In addition, we will discuss the need to not overlook human judgment and “gut instincts” in making decisions with an overwhelming amount of data and information.

April 21, 2015
Registration begins at 5:30, Dinner and Meeting at 6:00 pm
University of Toledo Student Union
Room 2582

An Asian buffet will be provided
$25 for APICS professional members, $30 for guests, $15 for students
(Unemployed Toledo professional members attend for free.)

Reservation cut-off date is Friday April 17, at noon
Send your reservation request to programs@apicstoledo.org

Credit card payments can be made at www.apicstoledo.org subject line April PDM.

Please remember chapter policy. Anyone who cancels a reservation after the cutoff, or anyone with a confirmed reservation who does not attend, will be invoiced in full.
About Dr. Robert Detwiler

Robert Detwiler is currently Director of Academic Advising at Lourdes University in Sylvania, Ohio, and also teaches in the Lourdes MBA, Master of Organizational Leadership and undergraduate Business Programs. Prior to joining Lourdes, he was an Academic Advisor and Recruiter for the University of Toledo’s graduate programs in the College of Business and Innovation. He has presented numerous times on the topics of leadership, strategy, data mining, enrollment management, and performance management, among other topics. He is a double graduate of Case Western Reserve University, holding degrees in history and political science (BA) and a MS in Management from the Weatherhead School of Management, and also earned a PhD in Higher Education from the University of Toledo.