

Upcoming May Events



Bring Your Boss Event

**Guest Speaker Brandon Nutting presents
“Branding yourself in the social media era: How to manage your online brand”.**

Social media marketing has become a buzz phrase in every industry. Just about every business is expected to have an online presence. More jobs are posted for social media marketers every day. Social media is important for business but it can also be a tool for yourself. This presentation will provide an insight into how social media is shaping personal relationships. It will focus on how you can be a part of the social media conversation and how you can use tools to enhance your online reputation. The world is slowly leaving the traditional one-page resume behind. This presentation will help you understand how that landscape looks in order to produce an online presence that will truly showcase your skills and set you apart from others.

About the Speaker

Brandon H. Nutting, Ph.D. is an assistant professor at the University of Nebraska-Lincoln specializing in social media marketing. He conceptualized and developed a social media marketing minor designed to keep students current on Internet marketing trends at the University of South Dakota before joining the faculty at UNL. He has developed and consulted on various Internet-based marketing projects and has presented at numerous technology and advertising conferences at both the local and national levels.

Event details:

Date: Monday, May 16, 2016

Time: 6:00 pm. Please arrive by 5:45 pm for sign in

Location: Nagoya Japanese Steakhouse at 6190 Levis Commons Blvd. Perrysburg, OH 43551

Cost: \$25 for APICS Professional Members; \$30 for Guests; \$15 for Students

(Unemployed Toledo professional members attend for free)

If you bring your boss event fee will be waived.

Reservation Deadline: Wednesday, May 11, 2016

Dinner details:

Dinner choice is due at time of reservation. Options are:

Hibachi Steak

Hibachi Shrimp

Hibachi Swordfish

Hibachi Chicken

Hibachi Tuna

Hibachi Vegetable

Hibachi Salmon

Hibachi Scallops

All are served with Shrimp Appetizer, house soup and salad, assorted vegetables and steamed or fried rice. Cash bar available.

Send your reservation request to programs@apicstoledo.org

Questions or need more information? Visit www.apicstoledo.org or email our Toledo Chapter VP of Programs at programs@apicstoledo.org

Please remember that credit card payment is due via the Toledo APICS website by the registration date cut off or cash/check at the door the day of the event. If you fail to attend the event, or cancel by the registration cutoff date, an invoice will be mailed and payment due.