

On March 8th we are fortunate enough to have Carol Ptak presenting at the APICS Toledo PDM on the topic "**Innovation, Productivity and Performance, the "Adapt or Die" approach to successfully managing the volatile supply chain**"

Carol is a Supply Chain Pioneer having authored books (including co-authoring with Eli Goldratt), is a past APICS president (the only female to do so), and recently having developed innovative new planning methods known as Demand Driven MRP (DDMRP – [see some basics here](#))

Her presentation at this event will be concepts and information that will certainly be new to all as they are breakthrough topics for the profession. Dick Ling, who developed both S&OP and MPS in the 60's through 80's said about Carol's breakthrough "**I believe that DDMRP is the most important innovation to Supply Chain management that I have seen in the last 55 years**"

More details of the event are below

Date: March 8, 2017

Time: Networking at 5.30pm, Dinner at 6pm, event close approx. 8pm

Where: Mancy's Italian, 5453 Monroe St, Toledo

Cost (includes dinner): \$25 for APICS, ASQ or ISM members, \$30 for guests, \$15 for students

Reservations: programs@apicstoledo.org

About the presentation: Adapt or Die – Successfully Managing the Volatile Supply Chain:

Today's detailed planning and scheduling systems are rooted in assumptions and practices from 40 years ago. "Best practices" are no longer best – they are simply antiquated and in many cases inappropriate. Optimising these inappropriate rules through today's more powerful ERP products is fraught with risk. Sustaining competitiveness in the face of rising complexity and volatility in supply chains requires a fundamentally different approach – a company has a choice – adapt or die. This presentation will describe the simple steps of the required shift from convention to the emerging principles of Demand Driven operational systems.

APICS Toledo, PO Box 2823, Toledo, OH 43606

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About the Speaker, Carol Ptak:

Carol Ptak is currently a partner with the Demand Driven Institute (www.demanddriveninstitute.com) and was most recently at Pacific Lutheran University as Visiting Professor and Distinguished Executive in Residence. Previously, she was vice president and global industry executive for manufacturing and distribution industries at PeopleSoft where she developed the concept of demand driven manufacturing (DDM). Ms. Ptak spent four years at IBM Corporation culminating in the position of global SMB segment executive.

A leading authority in the use of ERP and Supply Chain tools to drive improved bottom line performance, Ms. Ptak's expertise is well grounded in four decades of practical experience as a successful practitioner, consultant and educator in manufacturing operations. Her pragmatic approach to complex issues and dynamic presentation style has her in high demand worldwide on the subject of how to leverage these tools and achieve sustainable success.

She holds an MBA from Rochester Institute of Technology and completed the EMPO program at Stanford University. Ms. Ptak is a frequent educator at the university level and presents at many key technical conferences around the world including South Africa, France, Israel, Australia, Ireland, the Netherlands and eleven APICS International conferences.

She is the author of numerous articles and the books Orlicky's Material Requirements Planning 3/E with Chad Smith, MRP and Beyond and ERP, Tools, Techniques and Applications for Integrating the Supply Chain, Theory H.O.W. with Harold Cavallaro, Necessary but not Sufficient with Dr. Eli Goldratt and Eli Schragenheim. Together with Dean Gilliam she updated Quantum Leap, originally written by John Constanza. Ms. Ptak has lent her name to the internationally coveted Ptak Prize for Supply Chain Excellence that is awarded annually by ISCEA (International Supply Chain Education Alliance.)

Ms. Ptak is certified through APICS at the fellow level (CFPIM) and was certified in Integrated Resource Management (CIRM) with the first group internationally.

Ms. Ptak was the President and CEO of APICS for the year 2000. Prior to her election as APICS President, she served the organization in a variety of positions.

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